

## **LCTA Board Meeting Minutes**

**7-19-21**

**6:00 p.m.**

**VIA ZOOM**

**Facilitator: Ken Edwards-President**

**Note Taker: Andrea Weinstein-Secretary**

**Board Members Present: Ken Edwards, Bill Ennis, Jen McCool, Nancy Pitcarin, Steve Speer, Steve Wilson, & Andrea Weinstein + 2 Unidentified Participants (? Meg Farrelly, Charlotte Gerber, or Becky Williamson?)**

**USTA-SC GUESTS: Sheryl Mc Alister & April Gift**

The meeting was opened by the President, Ken Edwards at 6:00 p.m. Our USTA-SC guests spoke first.

Sheryl began by noting that LCTA has always been a leader & advocate for tennis in our community. She then focused on the CGPG grants, one of our significant revenue items paid through the State office (Ken noted that last year we received \$17k). The CGPG grant in 2022 will be based entirely on growth whereas in the past both participation numbers & growth were considered. Everything but social tennis counts as long as the program goes through either TennisLink or ServeTennis.

April then spoke. She has been running 18 week new player development programs: Tennis 101, 102 & 103. She has involved over 400 new players resulting in 73 new players registering for 2.5 Combo teams. She has had a 90% retention rate. April complimented LCTA for giving BE High School some money for the use of their tennis courts for a Combo Team. She is also initiating some Round Robins at Snee Farm & Doty Park.

Ken then began the rest of our Board meeting. The following Board items were discussed.

**1. 2021 LCTA Budget** Ken presented our 2021 Annual Budget, contrasting our Actual Budget and the LCTA Balance Sheet (See attached). All expenses are in line with what was budgeted.

**2. LCTA 2022-23 Board Nominations** Ken noted that the current LCTA Board has served 18 of our 24 month terms. Nancy as VP is responsible for the Nominating Committee and will present a slate of Officers to the current Board in October-November.

**3. The Peiffer Cup & LCTA ANNUAL PLAYER PARTY** There was discussion of Peiffer Cup. Bill reported that new awards & even better T-shirts have been organized. Bill hopes to expand the Cup to get more teams involved by having playoffs. He will work with Coordinators re scheduling.

Discussion continued to the LCTA Player Party. Although there was some discussion that having the Player Party in conjunction with the Peiffer Cup would be a good idea, there was also concern about the current increase in COVID case numbers & the COVID variants. The decision was made to defer further discussion of the LCTA Player Party until September.

**4. Board Identity** Ken lead a discussion of what our Board Identity could/should be. There was discussion that in the past LCTA had a close direct association with LYTA including having the LYTC President attend our LCTA Board meetings. Board members were encouraged to participate with LYTA personally.

There being no further business, the meeting was adjourned at 7.06 pm.