

LCTA Board Meeting Minutes

2-16-22

6:00 p.m.

VIA ZOOM

Facilitator: Bill Ennis -President

Note Taker: Andrea Weinstein-Secretary

Board Members Present: DJ Barnwell, Ken Edwards, Bill Ennis, Charlotte Gerber, Dee Mack, Nancy Pitcarin, Jen McCool, Steve Speer, Steve Wilson, & Andrea Weinstein; & guest Chris Staubes

The meeting was opened by LCTA President, Bill Ennis, at 6:05 p.m. The following items were discussed.

1. 2022 LCTA Board Goals/Objectives Bill presented the following as the 2022 LCTA Board Goals/Objectives:

1. Support Dee Mack and the Local League with Effective Governance
2. Maintain Strong Financial Dynamics and Balance Sheet
3. Continue to Enhance Marketing and Communications
4. Build Advocacy Program to activate additional tennis court construction and improvement in the Low Country
5. Build Stronger Communication with South Carolina Tennis Association
6. "Happy, Smiling, Competitive tennis players on the courts in Low Country"

2. Tennis Capacity Advocacy Program Bill asked Chris Staubes, a local attorney, to provide a presentation to aid in the LCTA's Tennis Capacity Advocacy Program. Chris provided a link to the town's annual budget; links to Mayor, Council members, the Town Administrator, the Recreation Department Director, and the Health, Recreation and Events Committee; and provided a very detailed outline of suggestions to use by the LCTA in approaching the Town of Mount Pleasant to encourage the expansion of tennis opportunities in Mount Pleasant.

3. LCTA Graph/Data Review Bill and Dee presented data on the LCTA players by town; by town & years (2018, 2019, & 2021); by gender for Spring 2021 by players & teams; by age groups; and by flights. The data shows the huge growth in Mount Pleasant.

4. Compensated Scheduler Steve Speer suggested that the LCTA Board consider hiring a non-volunteer compensated scheduler due to the above noted growth which has made scheduling a very difficult and daunting job. Dee shared that other CTAs in South Carolina are using non-volunteer schedulers. After further discussion, **IT WAS MOVED, SECONDED AND VOTED UNANIMOUSLY TO PURSUE FINDING SOMEONE TO BECOME THE LCTA SCHEDULER.**

5. DEE MACK SCHOLASTIC TENNIS SCHOLARSHIP Bill proposed that the LCTA yearly 2 \$1000 Tennis Scholarships in recognition of Dee's leadership. The scholarships will be awarded to the top High School Tennis boy and girl named by the Post and Courier. After further discussion, **IT WAS MOVED, SECONDED AND VOTED UNANIMOUSLY TO ESTABLISH THE DEE MACK SCHOLASTIC TENNIS SCHOLARSHIPS OF \$1000 TO BE AWARDED YEARLY TO THE TOP HIGH SCHOOL TENNIS BOY AND GIRL NAMED BY THE POST AND COURIER.**

6. Budget Review Bill presented the LCTA Balance Sheet As of December 31, 2021; the LCTA Balance Sheet Comparison As of December 31, 2021, comparing LCTA finances from 2020 to 2021; the LCTA Profit and Loss; and the LCTA 2022 Budget, all prepared by DJ Barnwell. The LCTA is in a very strong financial position.

7. Charleston Open and Post and Courier Update Bill reported that the Charleston Open has given 2 excellent deals to LCTA members including a 50% off opportunity. Bill also reported that the Post and Courier will be publishing more articles about the LCTA.

8. Local League Review Dee reported the following:

- a. Steve Speer will be stepping down as LCTA scheduler at the end of this year;
- b. Southern soon will be providing a Grievance Training program to include a new Point System;
- c. Dee is looking into the South Carolina Bidding Process for the LCTA to host a State Tournament;
- d. the Playoff Dates will be posted on the LCTA Website this week;
- e. she should have information for Advancing teams soon.

Bill reported that the LCTA will host a VIP Night during the Charleston Open for Board Members and Coordinators which will include a Happy Hour with Beer, Wine & Appetizers.

There being no further business, the meeting was adjourned at 7.05 pm.