

LCTA Board Meeting Minutes

4-12-26 5:30 p.m. VIA ZOOM

Facilitator: Andrea Weinstein - President

Note Taker: Jennifer McCool - Secretary

Board Members Present: Andrea Weinstein, Nancy Pitcairn, DJ Barnhill, Jen McCool, April Gift, Val Mehta, Becky Williamson, Ken Edwards, Melinda Zegas, Will Barrett, Stephanie Davis, and Patty Evanko

LCTA MISSION:

Our primary purpose at LCTA is to Innovate, Promote, and Grow the Game of Tennis. Along with the USTA, its vision is to “inspire innovation, create opportunities, impact lives, and build community through tennis.”

The meeting was opened by the President, Andrea Weinstein, at 5:30 p.m. The following items were discussed.

Andrea:

Highlights of USTA, CTDW and USTA IMPACT Conference

1. Succession Planning: Critical Roles & Key Competencies; systems for seamless transitions
 - a. LCTA needs a succession plan to fill in the gaps;
 - b. LCTA should have cross training for key competencies to easily move people into new roles.
2. Building a Sustainable, High-Impact CTA: Strategic Planning: “SMART” Goals; MISSION on top of Agenda
 - a. Smart Goals should be specific, measurable, attainable, relevant, and time bound;
 - b. LCTA MISSION:
 - i. Our primary purpose at LCTA is to Innovate, Promote, and Grow the Game of Tennis.
 - ii. Along with the USTA, its vision is to “inspire innovation, create opportunities, impact lives, and build community through tennis.”
 - c. Suggested to keep the LCTA Mission on all agendas and notes.
3. Inspiring & Empowering Volunteers: Building Strong Teams for Community Tennis: Recruit with Intention & Design Meaningful Roles
 - a. LCTA needs to reward and inspire volunteers.

Discussion of 6 Suggested Charities listed in Alphabetical Order (ratings by Charity Navigator):

1. OPTIONS
 - a. ACEing Autism (aceingautism.org/programs/charleston-sc/): 99%, 4 star charity (April Gift)
 - i. Run out of DI Club by Ben Cook with 2 six week clinic sessions a year;

- ii. Gives opportunities to kids with autism.
 - b. Barrier Islands Free Medical Clinic (bifmc.org): 97%, 4 star charity (Andrea Weinstein)
 - i. Founded in 2006 and opened in 2008;
 - ii. Open to the tri county community and helps those that are uninsured.
 - c. Be A Mentor, Inc. (beamentornow.org): 97%, 4 star charity (Val Mehta)
 - i. Helps about 300 youth annually across the Lowcountry;
 - ii. Helps develop positive relationships with adults;
 - iii. Mentors for kids at risk.
 - d. Charleston Animal Society (charlestonanimalsociety.org): 99%, 4 star charity (Carolyn Donahue)
 - i. Formerly the society for prevention of cruelty to animals;
 - ii. Spay and neuter over 1500 animals a year.
 - e. Ronald McDonald House of Charleston (rmhcharleston.org): 100%, 4 star charity (Stephanie Davis)
 - i. Pays for families who need medical care in Charleston;
 - ii. Questions: do they get corporate money and are they local.
 - f. Third Serve Foundation (thirdservefoundation.com): Not rated (Melinda Zegas)
 - i. Serve children from underserved communities;
 - ii. After school programs at no cost;
 - iii. Pay to bus kids from the school to the courts;
 - iv. Also have literary programs.
2. VOTING:
- a. Within 48 hours after the BOD Meeting, each Board member should submit his/her votes via email to Andrea.
 - b. Each Board member will have 3 votes.

National Tennis Month Events

1. Pizza Party and TriLevel Match Watch: Southern NTM26 events approved
 - a. May 1st, Friday evening at 5 pm at Maybank Tennis Center (18+ 4.5/4.0/3.5 men) with match at 6 pm;
 - b. May 2nd, Saturday afternoon at 12 pm at CTC (40+ 4.5/4.0/3.5 women) with match at 1 pm;
 - c. May 29th, Friday evening at 5 pm at MPR (18+ 4.0/3.5/3.0 women) with match at 6 pm; and
 - d. May 30th, Saturday afternoon at 12 pm at Snee Farm (40+ 4.0/3.5/3.0 women) with match at 1 pm.
 - e. Andrea will create SignUp Genius links for signup to set up & clean up for these events.
2. Tennis Ball & Gift Card Giveaways:
 - a. 65+ TriLevel & Mixed Matches:

Once schedules are completed, each Board member will be asked to attend 1 match to give out tennis balls to each of the 6 players & 1 Gift card for each team.

Announcements:

1. CGPG Funds received: \$27,426
2. LCTA donations to CALTA Junior Recognition Program (per Executive Committee):
 - a. \$1000.00 donation as a sponsor;
 - b. RAFFLE ITEM: COMBO or FALL Team registration with players paying the TennisLink fee and LCTA paying the rest of the fee for up to 20 players or \$440;
 - c. JRP is a 501C7 and donations are not tax deductible.
3. Charlotte is the next BOD on the Executive Committee

Nancy

1. St. George travel time problems & other issues
 - a. Nancy is going to reach out to USTA South Carolina to see if we can limit the mile radius for LCTA facilities.
2. Partial Round Robin issues
 - a. There were some captains that didn't think the partial round robins were fare.

There being no further business, the meeting was adjourned at 6:37 p.m.