

LCTA Board Meeting Minutes

7-12-26 5:30 p.m. VIA ZOOM

Facilitator: Andrea Weinstein - President

Note Taker: Jennifer McCool - Secretary

Board Members Present: Andrea Weinstein, Nancy Pitcairn, DJ Barnhill, Jen McCool, April Gift, Becky Williamson, Ken Edwards, Melinda Zegas, Will Barrett, Stephanie Davis, Patty Evanko and Marc Spears

LCTA MISSION:

Our primary purpose at LCTA is to Innovate, Promote, and Grow the Game of Tennis. Along with the USTA, its vision is to “inspire innovation, create opportunities, impact lives, and build community through tennis.”

The meeting was opened by the President, Andrea Weinstein, at 5:34 p.m. The following items were discussed.

Andrea:

Local League Champion Gifts

1. 40% Selected Charities over gifts;
2. Towels were the most popular gift.

Community Development Committee (Andrea, Nancy, Val, April and Stephanie)

1. Working on development of criteria for facility awards;
2. Working on adding an application on the website for facility awards to increase transparency.

National Tennis Month Pizza and Tri Level Match Watch Parties: Problems/Issues

1. Scheduling Issues: dates & locations due to Southern requirements before our local league schedules were set;
2. Costs:
 - a. \$300 back from Southern per event
 - b. cost of pizza, other food items, giveaways & door prizes was high compared to attendance;
3. Work involved per event vs attendance
 - a. There were a lot of volunteers vs attendees;
4. Southern may not offer this program next year and LCTA may not host these events next year.

Announcements:

1. Marc is the next BOD member on the Executive Committee for July, August & September;
2. Board Fall Retreat: Saturday, October 17th starting at 12:30 pm with lunch followed by our retreat meeting which will conclude by 4 pm;

- a. Brainstorm on how to grow tennis.

April:

First Responders Program (Andrea & April)

1. April wants to offer red ball to first responders;
2. Targeted 7 fire stations but will start with 3 fire stations
 - a. Offering nets, rackets and balls along with a tutorial;
 - b. Red ball will fit into their physical fitness health credit;
 - c. Will eventually expand to police stations also;
3. April will set up a tournament where the first responders can play against each other or LCTA membership.

Nancy:

National Tennis Month in May

1. New Approach for next Year
 - a. Volunteering could be better;
 - b. May allow board members to choose their own matches.

State Local Tennis Hero

1. LCTA has not had many local tennis heroes to date
 - a. William Snead has been selected;
 - b. All star articles, board members should submit their All Stars to State;
 - c. Nancy will send nomination form with a list of prior recipients to all board members;
 - d. LCTA should encourage facilities/clubs to submit names also;
 - e. April suggested tent cards at facilities for local tennis heroes;
 - f. Possibly have at playoffs and LCTA events also.

Pro Leagues: LTPDI

1. Rob, Patrick and Cody are resurrecting the Pro League
 - a. Matches will be at LTP/DI and Ion;
 - b. LCTA will give a cash donation;
 - c. They are looking for raffle items to pay for event.

DIC 55+ 3.0 Women's Team advancing to Nationals!

1. LCTA may increase stipend for Nationals

State Captains of the Season

1. Mixed doubles nominations due by July 31;
2. Combo nominations due by August 31.

Fall Season

1. Signs will be distributed this month;
2. Registration August 9 – September 6;

3. Season starts September 21 and play up to Thanksgiving;
4. Will utilize weeks after Thanksgiving for scheduling conflicts.

There being no further business, the meeting was adjourned at 6:11 p.m.