

LCTA Executive Committee Meeting Minutes

8-16-26 5:30 p.m. VIA ZOOM

Facilitator: Andrea Weinstein - President

Note Taker: Jennifer McCool - Secretary

Executive Board Members Present: Andrea Weinstein, Nancy Pitcairn, Jen McCool, DJ Barnhill and Marc Spears

LCTA MISSION:

Our primary purpose at LCTA is to Innovate, Promote, and Grow the Game of Tennis. Along with the USTA, its vision is to “inspire innovation, create opportunities, impact lives, and build community through tennis.”

The meeting was opened by the President, Andrea Weinstein, at 5:31 p.m. The following items were discussed.

CALL TO ORDER

Andrea

Announcements

1. Bids for State Tournaments:

- a. Events Committee declined to pursue citing “The money from the state is not enough of an incentive and it would end up costing LCTA money that we would rather put into the facility enhancements and player experiences”;
- b. May need to have facilities bid for State championships vs. LCTA bidding;
- c. Andrea suggested we revisit this discussion at the board retreat in October.

2. New Email addresses for BOD:

- a. The benefits of a domain-based email service are
 - i. Trust and credibility through brand consistency and first impressions;
 - ii. Security and control through more encryption and ability to remove access;
 - iii. Deliverability and reach, professional bulk tools handle large contact lists without triggering safety locks.
- b. Cost would be \$60/year per email address for a total of \$720.00 for all board members;
- c. After discussion, it was moved, seconded and VOTED UNANIMOUSLY THAT THE LCTA PAY FOR DOMAIN BASED EMAIL ADDRESS FOR ALL BOARD MEMBERS.

3. First Responders Red Ball Event

- a. First Responders’ Day: Sunday afternoon, October 25th at MPR;
- b. LCTA First Responders’ Red Ball Event;
 - i. LCTA to provide snacks, water & soft drinks, approximately \$200;
 - ii. LCTA to provide \$25 gift cards as Prizes, approximately \$100-150.

- c. April will set up ServeTennis signups
 - i. for LCTA members to participate;
 - ii. for first responders & their families;
 - iii. LCTA members who sign up and participate with get a free spring registration.
- 4. SC State Foundation Hall of Fame Inductee: Ben Cook
 - a. Dinner on November 14 at SC State meeting in Columbia;
 - b. Discussion of LCTA sponsorship of 2 tables at the event;
 - i. Historically, clubs &/or tennis associations have sponsored tables when a member is being inducted;
 - ii. Cost: \$135 per person or a table for 10 for \$1350 or Two tables for \$2700;
 - iii. It was agreed to revisit this discussion at the board retreat.

Nancy

- 1. Hawks Nest scheduling issues
 - a. Per Mehdi all league matches will start after High School matches are finished;
 - b. Nancy is getting the High School schedule from Mehdi to create black out dates in tennis link.
- 2. Player appreciation events
 - a. The events committee will look into a player appreciation event for this fall;
 - b. Prices have gone up and only approximately 125 out of the 250 showed up for the 2025 player appreciation party;
 - c. The weather was really bad on that day.
- 3. COCO next year
 - a. This will be on the agenda for the retreat in October;
 - b. Nancy will get with DJ on prior year budgets and expenses.
- 4. Applications are open to apply for a Southern Section League Committee.
 - a. Nominees are due by 9/20;
 - b. Nancy will add to the next newsletter
- 5. South Carolina awards
 - a. Nominations are due by 8/28;
 - b. Creekside is a potential facility award nominee;
 - i. They didn't charge us for balls during playoffs.
 - c. Haley Vaughn at Mt. Pleasant Rec is a potential facility director nominee.
 - d. Nancy will discuss nominations at the retreat in October.

There being no further business, the meeting was adjourned at 6:21 p.m.

NEXT MEETING: SEPTEMBER 27 at 5:30 pm via Zoom