LCTA Board Fall Retreat Meeting Minutes
10-17-26 1:30 p.m. Daniel Island Club Board Room
Facilitator: Andrea Weinstein - President
Note Taker: Jennifer McCool - Secretary
Board Members Present: Andrea Weinstein, Nancy Pitcairn, Jen McCool, April Gift, Charlotte Gerber, Ken Edwards, Melinda Zegas, Will Barrett, Stephanie Davis and Patty Evanko

Guests: Bill Ennis, former President and Sandy Juzups

LCTA MISSION:
Our primary purpose at LCTA is to Innovate, Promote, and Grow the Game of Tennis. Along with the USTA, its vision is to "inspire innovation, create opportunities, impact lives, and build community through tennis."

The meeting was opened by the President, Andrea Weinstein, at 1:30 p.m. The following items were discussed.

Introduction: Andrea introduced Sandy Juzups, who has been with the LCTA for 7 years and is the creative genius behind all graphics, newsletters and power point presentations.

Announcements:

1. SC State Meeting: Saturday, November 14th: starting at 9:30 am in Columbia, Hilton Columbia Center.
    a. Board members attending State meeting: Nancy, Val, Patty and Andrea.
    b. SC State Foundation Hall of Fame dinner Saturday night:
        i. LCTA has reserved two tables: Board of Directors and past-presidents covered but plus ones would be $135/person.
2. Special December 6th Board Meeting at 5:30 pm via Zoom:
    a. 2027 Budget Discussion & Approval.

Andrea

1. Record Our Past, Ensure Our Future:
    a. Andrea: Succession planning & organizational efficiency;
        i. During the National Tennis Association Meeting in Dallas it was recommended CTAs plan for succession within the organization to help aid the learning curve and avoid burnout.

Sandy: LCTA Document Repository

2. Requirements for the LCTA BOD Document Repository:
    a. The objective is to collect, organize, and store key information for organization continuity when board members leave the organization.
        i. Include job description form, committee reports and budget;
    b. This would need to be kept in a secure location;

        i. hard copy - binder with paper, and
        ii. soft copy - shared Google Workspace Drive;
    c. There needs to be clarity on what information is essential (this has been started),how best to collect it, and then organize it for simplicity/usability.
3. Proposed Solution - Google Workspace Essentials Starter:
    a. Since the BOD has business/organizational email addresses, this can be used as a solution.
    b. This provides a suite of products for a Group/Team. In this case, the LCTA BOD, and includes the following:
        i. Docs, Sheets , and Slides for content creation;
        ii. Drive for cloud storage (shared by LCTAtennis.org not an individual);
        iii. Meet for secure video meetings;
        iv. Chat for efficient group and direct messaging.
    c. Key Features of Shared Drives
        i. Files and folders persist after someone leaves;
        ii. Your organization owns the files in a shared drive, not an individual. When someone leaves and an admin deletes their account, files they added or created in shared drives remain;
        iii. Flexible sharing;
        iv. Easy, consistent sharing for members
            1. All members of a shared drive see the same content. However, if you want to keep some sensitive information private, you can use limited-access folders in shared drives to control who can see the content inside a folder;
            2. With limited access, only people you directly add to the folder can open it and access its content;
            3. Other members of the shared drive can see the folder's name, but they can't open it unless they get access.
        v. Sandy recommends this option as this is an option that she feels would work best for the situation as she understands it.
        vi. Access: only Board members.

Andrea

4. LCTA Growth: Presentation of Data: Andrea
    a. 4.5% growth from 2025, primarily due to increased participation in tri-level;
    b. 18,339 players for 2026, over 3,000 individual players;
    c. In 2026 LCTA is the largest CTA in South Carolina, larger than UPTA, CTL and LATA combined;
    d. Ken will give Sandy data on all player statistics, age groups, gender and zip codes.

5. 2026 & 2027 Programs
    a. Past programs
        i. 2025 Player Appreciation Party
            1. Cost $8,274;

2. 250 people registered and only 90 attended due to weather.

ii. 2025 Coordinator Dinner and Retirement Party

1. 50 RSVP and 40 attended;
2. Cost $7,579
    a. Food - $4,905
    b. Gift Cards - $2,673
    c. Charity - $2,673 (all to Shawn Jenkins).

b. Coordinator dinner/meeting

i. In person meeting with only coordinators to be held in January;
ii. In lieu of a dinner it was suggested all coordinators be given a $150 Visa or MC gift card;
iii. After discussion, it was moved, seconded and VOTED UNANIMOUSLY APPROVING GIFT CARDS FOR ALL COORDINATORS IN THE AMOUNT OF $150.

c. Player Appreciation Event

i. LCTA allocated $12,000 in the 2026 budget;
ii. Bill suggested Tennis Palooza to be held at LTP/DI
    1. 10 courts with pros – drills and game play;
    2. Easy food – BBQ and Beer & Wine;
    3. Melinda and Patty will meet with Nancy Heinz/Rob Eppelsheimer to review date, cost, logistics of player palooza;
    4. Most likely to be held in early April 2027.

d. COCO

i. The cost for a VIP party in 2026 would have been $25,000 for 200 people, could only offer a sit-down dinner;
ii. Melinda suggested offering 50% off tickets and 1 drink ticket;
iii. LCTA may forego an event during COCO for 2027.

e. Captain appreciation

i. It was suggested offering captains one free registration;
    1. Hard to manage;
    2. Would only do for 1 season;
    3. Stick with captains gift at annual meeting – hats with the word captain on the side.

6. Andrea has been looking into moving the fall season onto another platform
    a. USTA SC is taking $7 per registration for the fall season ($12 for all championship seasons).

7. Member Focus Groups: Board Member(s) Led Discussions at select sites
    a. Prior board member activities
        i. Town Halls
            1. Low attendance;
            2. We no longer get funding for events in September.
        ii. Tennis month giveaways

1. Timing is awkward.

b. Would member focus groups be well received?
    i. Timing – before matches players are warming up and after matches players may have left;
    ii. Players don't know the chain of command;
    iii. LCTA provides other opportunities to ask questions already;
    iv. Melinda will create a jot form to send to LCTA membership.

8. LCTA 2nd Sunday on King
    a. April to provide contact information for second Sunday;
    b. Ken, Becky and Charlotte will work on cost/logistics and report back to the board with pricing;
    c. Use as a marketing platform to reach out to new potential players;
    d. Can also answer questions if players come to the table.

NEXT BOARD MEETING: December 6 at 5:30 via Zoom: 2027 Budget Discussion & Approval

There being no further business, the meeting was adjourned at 3:53 p.m.